BURNS golf club Belconnen

2026

Business SPONSORSHIP

More than a Sponsorship.
A partnership that grows. Your success is our success.

We don't just sell sponsorships –
we build lasting partnerships.

Fairway Cruiser Sponsorship

Your next customer could already be walking through our doors.
Every year, thousands of golfers, members, guests, corporate groups and visitors choose Burns Golf Club to play, celebrate and connect. By partnering with us, your business gains more than just brand exposure, you become part of one of Canberra's most welcoming sporting and community destinations.

Whether you're looking to increase brand awareness, build lasting business relationships, entertain clients or reward your team, our sponsorship packages are designed to deliver genuine value and measurable opportunities all year round.

Your business. Every fairway. Every round.

Become part of our "Cart-nership" and put your brand in front of golfers every time they hit the course. Our fleet of golf carts provides continuous, high-visibility exposure from the first tee to the final green, ensuring your business stays on the move with every round.

$2,200 year + GST - Per Cart



Par Partnership

Build Your Presence – $2,950 + GST

Ideal for:
Businesses wanting to establish their brand within the Burns Golf Club community.

The Par Partnership is the perfect introduction to business partnerships at Burns Golf Club, providing year-round brand exposure while connecting your business with members, golfers and visitors.

Includes:

Brand Exposure

- Exclusive Hole Sponsorship with Premium Tee Sign
- Business Listing on the Burns Golf Club Website
- Recognition on Clubhouse Digital Screens

Golf Benefits

- One (1) Four-Player Social Golf Voucher

Business Connections

- Invitation to the Annual Business Partner Launch
- Partnership Certificate

Hospitality

- Business Lunch for 4

Birdie Partnership

Expand Your Reach – $4,950 + GST

Ideal for:
Businesses ready to grow their visibility and connect with a wider audience.

The Birdie Partnership increases your exposure through additional marketing opportunities while helping build stronger relationships within the Burns Golf Club community.

Includes:

Brand Exposure

- Exclusive Hole Sponsorship with Premium Tee Sign
- Business Listing on the Burns Golf Club Website
- Featured Business Profile on the Website
- Recognition on Clubhouse Digital Screens
- Enhanced Digital Screen Advertising
- One (1) Social Media Business Spotlight

Golf Benefits

- Two (2) Four-Player Social Golf Vouchers Priority Corporate Golf Day Bookings

Business Connections

- Invitation to the Annual Business Partner Launch Partnership Certificate

Hospitality

- Business Lunch for 8

Eagle Partnership

Grow your connections. - $7,950 + GST (most popular)

Ideal for:
Businesses looking to strengthen relationships while rewarding staff and entertaining clients.

The Eagle Partnership combines premium marketing opportunities with golf, hospitality and networking benefits to help your business make a lasting impression.

Includes:

Brand Exposure

- Exclusive Hole Sponsorship with Premium Tee Sign
- Premium Website Placement
- Featured Business Profile
- Recognition on Clubhouse Digital Screens
- Premium Digital Screen Advertising
- Quarterly Social Media Promotions
- Business Logo on Event Signage

Golf Benefits

- Two (2) Weekday Golf Memberships
- Four (4) Four-Players social Golfs Vouchers
- One (1) Complimentary Golf Cart Hire Voucher

Business Connections

- Invitation to the Annual Business Partner Launch
- Invitation to the Annual Business Partner Golf Day
- VIP Invitations to Club Events

Hospitality

- Networking Drinks & Canapés

Additional Benefits

- Two (2) Burns Golf Club Polo Shirt







Ace Partnership

Elevate your brand. From $11,950 + GST

Ideal for:
Businesses seeking premium recognition, exclusive experiences and valuable opportunities to connect with clients, staff and the Burns Golf Club community.

The Ace Partnership positions your business as a leading supporter of Burns Golf Club. Combining premium brand exposure, golf, hospitality and business networking, it provides meaningful opportunities to promote your business, reward your team and build lasting relationships.

Includes:

Brand Exposure

- Exclusive Hole Sponsorship with Premium Tee Sign
- Premium Website Placement
- Dedicated Business Profile
- Recognition on Clubhouse Digital Screens
- Premium Digital Screen Advertising
- Two (2) Social Media Campaigns
- Business Logo on Event Signage
- Recognition at Major Club Events
- Promotional Flyer Display (where applicable)

Golf Benefits

- Two (2) Full 7-Day Golf Memberships
- Six (6) Four-Player Social Golf Vouchers
- Four (4) Complimentary Golf Cart Hire Vouchers
- $250 Pro Shop Voucher

Business Connections

- Invitation to the Annual Business Partner Launch
- Invitation to the Annual Business Partner Golf Day
- VIP Invitations to Club Events
- Sponsor Appreciation Event

Hospitality

- Private Cocktail Evening
- 10% Discount on Function Bookings
- Priority Christmas Function Bookings

Additional Benefits

- Two (2) Burns Golf Club Polo Shirts
- Two (2) Burns Golf Club Caps



Ace + Partnership Upgrade

Or Upgrade your Partnership to the Ace +

Lead the Field $17,500 + GST

Ideal for:
Businesses wanting a true strategic partnership with Burns Golf Club.

Take your Ace Partnership to the highest level with premium marketing, tailored corporate experiences and a closer strategic partnership with Burns Golf Club.

Includes:

Brand Exposure

- Exclusive Hole Sponsorship with Premium Tee Sign
- Premium Website Placement
- Homepage Business Feature
- Dedicated Business Profile
- Recognition Across All Club Marketing
- Premium Digital Screen Advertising
- Four (4) Social Media Campaigns
- Major Event Recognition
- Tailored Annual Marketing Campaign
- Promotional Business Video
- Promotional Flyer Display (where applicable)

Golf Benefits

- Two (2) Full 7-Day Golf Memberships
- Hosted Corporate Golf Day
- Eight (8) Four-Player Social Golf Vouchers
- Complimentary Golf Cart Hire
- $500 Pro Shop Voucher

Business Connections

- Invitation to the Annual Business Partner Launch
- Invitation to the Annual Business Partner Golf Day
- Invitation to Executive Networking Events
- Dedicated Club Partnership Manager
- First Right of Renewal
- Opportunity to Host Product Launches or Business Showcases

Hospitality

- Ace Partner Showcase
- Priority Function Bookings
- VIP Reserved Seating at Major Club

Premium Gifts

- Four (4) Premium Burns Golf Club Polo Shirts
- Four (4) Burns Golf Club Caps
- Framed Partnership Plaque

All hospitality experiences are subject to availability and must be booked in advance. Guest numbers and package inclusions may be customised, with additional charges applying where applicable.

BENEFIT	PAR	BIRDIE	EAGLE – MOST POPULAR	ACE	ACE+
Annual investment	$2,950	$4,950	$7,950	From $11,950	$17,500
Ideal for	Building presence	Expanding reach	Growing connections	Elevating your brand	Leading the field
BRAND EXPOSURE					
Exclusive hole sponsorship with premium tee sign	✓	✓	✓	✓	✓
Business listing on website	✓	✓	✓	✓	✓
Featured business profile	–	✓	✓	✓	✓
Premium website placement	–	–	✓	✓	✓
Homepage business feature	–	–	–	–	✓
Clubhouse digital-screen recognition	✓	✓	✓	✓	✓
Enhanced digital-screen advertising	–	✓	✓	✓	✓
Social-media promotions	–	1 spotlight	2 Campaigns	4 campaigns	4 campaigns
Business logo on event signage	–	–	✓	✓	✓
Recognition at major club events	–	–	–	✓	✓
Recognition across club marketing	–	–	–	–	✓
Promotional flyer display	–	–	–	✓	✓
Promotional business video	–	–	–	–	✓
Tailored annual marketing campaign	–	–	–	–	✓
GOLF BENEFITS					
Four-player social golf vouchers	1	2	4	6	8
Weekday golf memberships	–	–	2	–	–
Full seven-day golf memberships	–	–	–	2	2
Complimentary golf-cart hire	–	–	1 voucher	4 vouchers	Corporate golf day
Pro Shop voucher	–	–	–	$250	$500
Hosted corporate golf day	–	–	–	–	✓
HOSPITALITY					
Business hospitality	Lunch for 4	Lunch for 8	Drinks and canapés for 15	Cocktail evening for 30	Partner showcase for 40
Function-booking discount	–	–	–	10%	10%
Priority function bookings	–	Corporate golf days	–	Christmas functions	All functions
VIP reserved seating at major events	–	–	–	–	✓
BUSINESS CONNECTIONS					
Annual Business Partner Launch	✓	✓	✓	✓	✓
Annual Business Partner Golf Day	–	–	✓	✓	✓
VIP club-event invitations	–	–	✓	✓	✓
Sponsor Appreciation Event	–	–	–	✓	✓
Executive networking invitations	–	–	–	–	✓
Dedicated Club Partnership Manager	–	–	–	–	✓
First right of renewal	–	–	–	–	✓
Opportunity to host a business showcase	–	–	–	–	✓
ADDITIONAL BENEFITS					
Partnership certificate	✓	✓	✓	✓	Framed plaque
Burns Golf Club polo shirts	–	–	2	2	4

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READY TO PARTNER?

LETS BUILD A PARTNERSHIP THAT GROWS.

Every business is different – and every partnership can be too. Let's shape an opportunity around your goals, audience and budget.

YOUR BRAND. OUR COMMUNITY. SHARED SUCCESS.

START THE CONVERSATION

Chantel Cantwell

Events & Coordination Manager
Sponsorship Manager

Phone: 0427 808 254

Email: events@burnsclub.com.au

Website: www.burnsclub.com.au

Address: 140 Britten-Jones Drive, Holt ACT 2615

SCAN TO EXPLORE
BURNS GOLF CLUB

MORE THAN A SPONSORSHIP. A PARTNERSHIP BUILT TO LAST.